

# ELITE ELEVATORS

## An Interdepartmental Newsletter

April 2022



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Crafting masterpieces with craftsmanship and perfection in every ounce is something that marks the burgeoning of a legacy for years to come. Striving to be innovative and incredible along with the dynamic tension between simplicity and bringing sartorial allure to every house is where Elite Elevators began its journey from. Pioneering cutting-edge technologies in a masterpiece holding the depth of minute details is what Elite Elevators is all about. Moving far beyond all the entrenched players of the elevators industry, Elite owns a cognizance worldwide.

In association with TKE, Italy, Elite Elevators are the only authorized distributors of various elevator solutions for residential purposes. Holding a maison of historical expertise and 200+ years of excellence, we hold a track record of no elevator accidents since 1811. Staggering in-house firepower to create an ingenious expression of ultra-subtle micro details, Elite Elevators presents 'World's Smallest Home Elevator' across the globe. Being exclusive in our domain, we are the unprecedented market giant to introduce the concept of experience centers in the elevator sector nationwide as well as worldwide.

Drawing expertise from the art of restoration by squeezing out the magnificence of performance, Elite Elevators is the one-stop space to avail home lifts, stairlifts and platform lift along with the patented cog belt technology with innumerable custom options.



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## **From ThyssenKrupp To TKE:**

Collaborating decades of success stories from all over the world and relentless pursuit of crafting extraordinary transformations via managing the flexibility of brand-new concepts at every pace, ThyssenKrupp announces its stand-alone entity with a new brand, TKE and a new name, TK Elevators. We are the ultimate leading platform for next-gen mobility solutions. These transitions in the names of the brand and the product are the result of the switch over the ownership during mid of the last year. TKE along with Elite aims at strengthening the company's positioning in terms of ensuring mobility solutions at top-notch.

## **The Launch Of New Office**

Expansion to multiple horizons along with an enlightened group of people is beyond miracle and that's a charismatic team we possess who relentlessly perform extraordinarily to thrive quintuple. Well, we are not only focused towards the growth of the clients' graph, rather we have ourselves mushroomed to unimaginable heights to a phenomenal mark to get all the elements synced appropriately. Promoting craftsmanship and excellence and offering space to our young minds blended with years of expertise is what led us to move to an even more spacious office.

With a team of 700+ employees, now Elite is all set to move to its new office space at Palavakkam, Chennai, Tamil Nadu. Encouraging a healthy workstation for each and everyone along with a healthy learning as well as a competitive environment is the ultimate motto of Elite.

*Let's see the world  
with a different  
perspective!*

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### **Welcoming Our Delegate, Mr. Feras!**

The team of Elite is elated to catch up with our delegate, Mr. Feras ElHusari - Regional Sales Head from TKElevators as a part of our partnership visit to our headquarters, based out in Chennai, India. Mr. Feras is dynamic and holds exceptional areas of sales, business development, team building and it's management with the assistance of strategic planning and ensuring a healthy public relations.

### **The All-New Order-Punch Software**

The tech-savvy generation of today's world has reached the limits of the sky as it enhances opportunities for exploration of a better space along with making our generation aware and alert. Moving forward with the same perception, Elite profoundly announces our brand new launch of 'Order-Punch' software for enhancing transparency in sales. Implementation of this software will assist the operations department and CRM department and eliminate the hassles of sales department as well.

### **Food On The Plate**

Nourishment is an indispensable aspect of living and the survival of a healthy mind. Additionally, the sustainability of a subconscious mind begins with an appropriate intake. Henceforth, marking the beginning of a fruitful mind and proliferating actions with amplified productivity, Elite has initiated 'Food Provisions' amid the premises of the new office. Here, our employees can avail of vegetarian as well as non-vegetarian meals for lunch.

Payment Portal In  
The Thread:

A payment portal  
is all in the thread  
to be live for  
enhancing  
transparency in  
the accounts.



**WE'RE HIRING BDM & CRM**

For Referral: **Rs. 5000/-**

\*Terms & Conditions Apply [www.EliteElevators.com](http://www.EliteElevators.com)

**Feras El-Husari**  
 Sales Manager | Business Developer | Team Building & Management | Training & Development | Strategic & Tactical Planning | Public Relations and Speaking  
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This week I had the pleasure of visiting our strategic partner Elite Elevators, in India - Chennai.

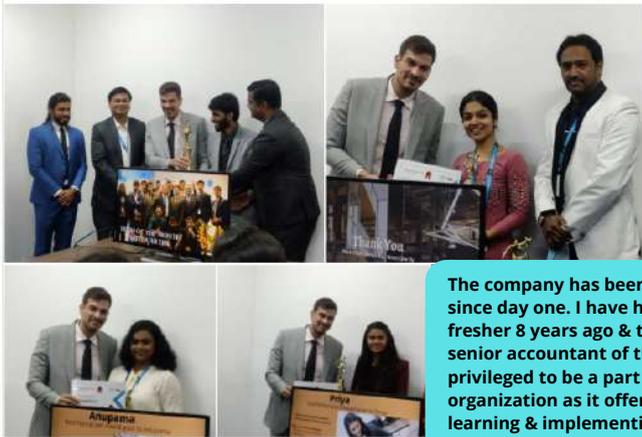
Elite Elevators is our sole distributor in India for Home Lifts. They also sell, install, and service our Chairlifts and Inclined Platform Lifts.

The visit was a great experience, I met the team for the first time, had progressive discussions with the team and attended their monthly floor meeting that ended with awards for the highest achievers.

The team at Elite demonstrate hard work, professionalism, teamwork, high energy, and hunger for constant growth and success. And for that we are grateful.

I would like to thank the team for their time and warm welcoming. Together we will achieve our vision, goals, and 2024 objective!

A special thanks to the owners of Elite, **Vimal Babu** and **Vishal Babu**, for the organization during the trip and persistence to succeed! [#team](#) [#teamwork](#) [#energy](#) [#india](#) [#growth](#)



The company has been very supportive since day one. I have had joined here as a fresher 8 years ago & today I'm the senior accountant of the company. I feel privileged to be a part of this organization as it offers scopes of learning & implementing new ideas. The work culture is just phenomenal as everybody is treated equally.



*Its Either  
 One Day Or  
 Day One.  
 You Decide!*



Mr. Prabhakaran  
 Senior Accountant



Mr. Ramesh  
 Office Assistant

It's been 10 years so far that I've been associated with this organization. It's obvious that I love my job and the way this company recognizes my work.

